



MedView Media

Is Your Message Getting Through?

In front of busy referring doctors, you need to make every second count. And no matter how skilled your marketing force, anyone can have an off day. With so much reimbursement at stake, why take the unnecessary risk of allowing your competition to set the gold standard? Clearly there is a need for consistency and control. Now you can take hold of both with the **i~MediaEntry**.

This unique interactive CD will help you make a compelling case for your organization. It provides your marketing people with a powerful yet flexible track to run on, no matter what kind of day they might be having. Large organizations have used a similar tool for years with outstanding results. Now, thanks to advances in technology, you have access to the same kinds of tools at a fraction of the cost, and quite possibly at no cost.

Your custom CD will come with an exciting blend of interactive graphics, animation, pdf brochures, and web integration, a tightly woven story brought together by means of an intuitive navigational scheme.

At MedView Media, we serve the medical imaging community exclusively. We help you to bring forth the most powerful story about your organization, giving you a tool that can outperform any type of marketing you now employ.

Every product and service is unconditionally guaranteed, eliminating your risk.

Take control. Tell your story the best way everytime.

- **Consistent**
- **Powerful**
- **Concise**



Call today for details.

IMPACT MESSAGING THROUGH MULTIMEDIA

Features

The Foundation

- Web Integration
- Procedural Forms
- Services Provided
- Client Testimonials
- Insurance Providers
- Company Milestones
- Modality Descriptions
- Professional Biographies
- Audio Mission Statement
- Facility Location & Directions

The CD Construction

- Service Menu
- Product Menu
- Product Pages
- Service Pages
- Web Links
- "About Us" Page
- Educational Links
- Main Menu Slide Show
- Main Menu "Active Page"
- Printable Product Brochures
- Intuitive Navigational Scheme

Additional Services

- Video Bios
- Commercials
- Incentive Program
- Video Testimonials
- Duplication Services
- Obsolescence Protection
- Unconditional Guarantee
- Video Mission Statement
- Website Design Integration
- Organizational Marketing Video

